

Deglobalisation and Decoupling: The View from Asia

Impact on technology companies

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Enterprise Tech Industry Overview

Software and Services



Infra-structure

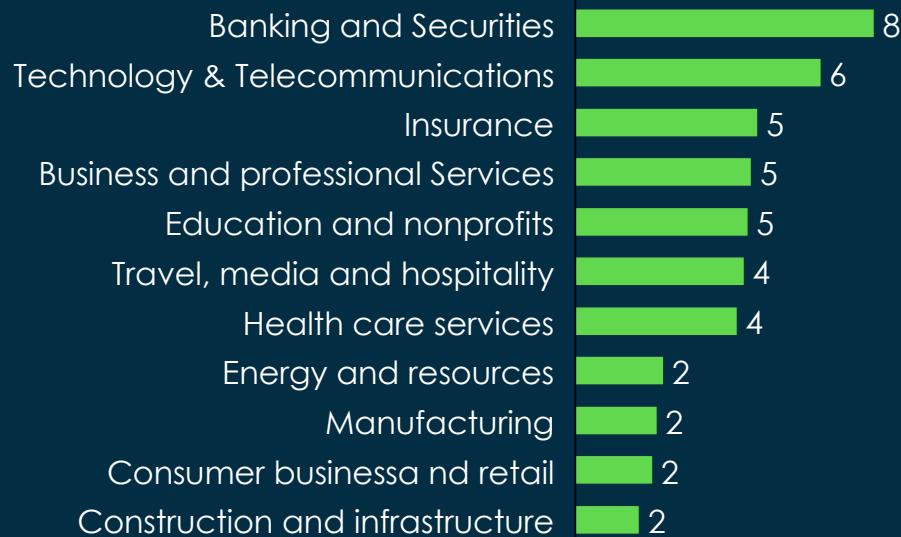


Telco & Hardware



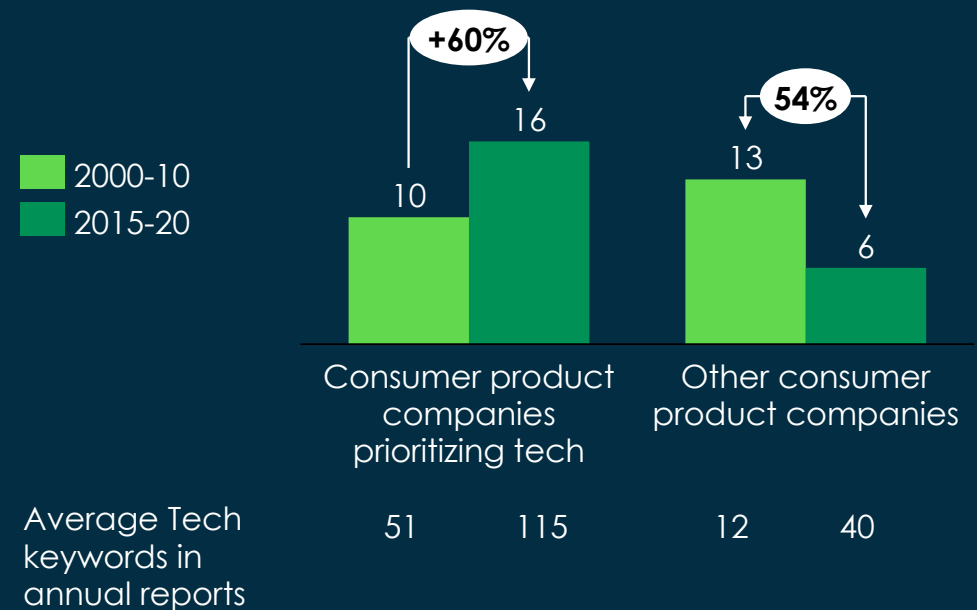
Technology is the Backbone of All Modern Enterprises and is a Key Indicator of Corporate Performance

Average IT budget as a percentage of revenue



Source: Deloitte Insights

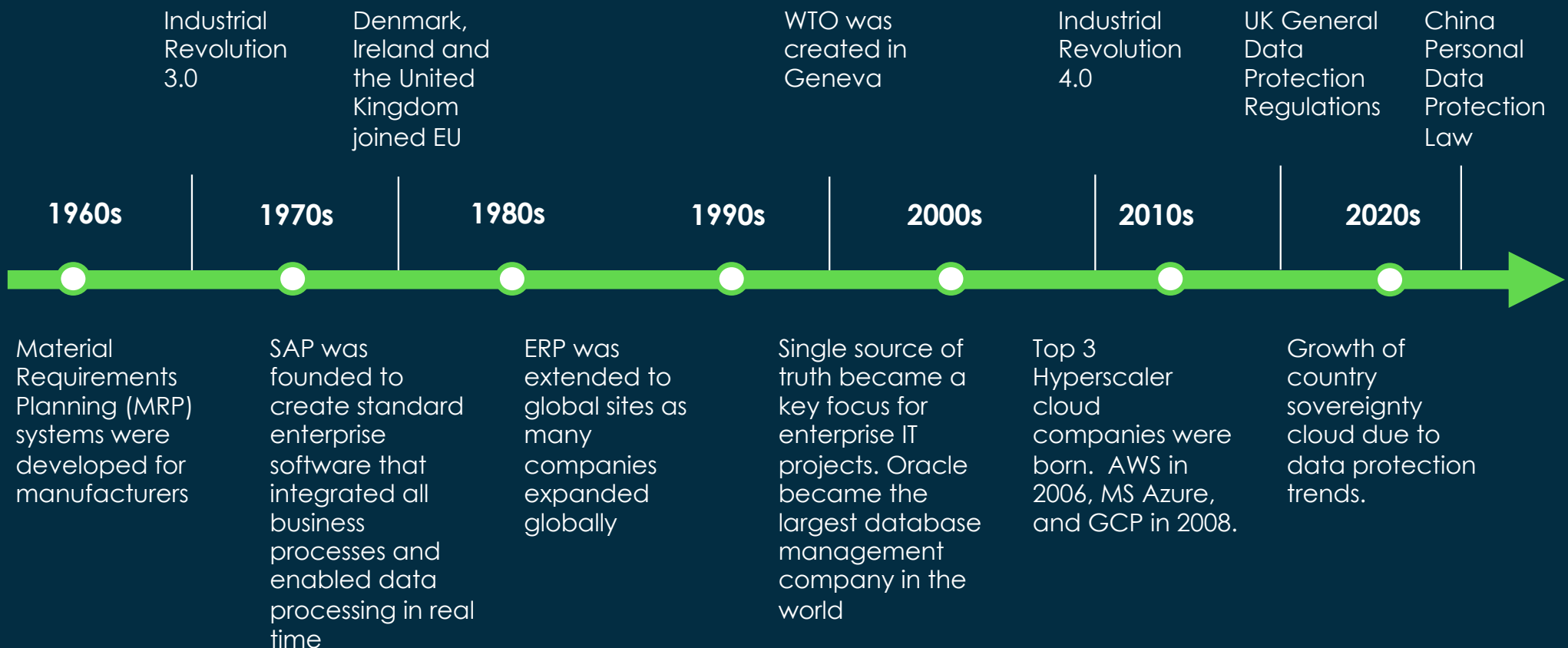
Tech-savvy companies in consumer products are outperforming peers that invest less in technology



Average Tech keywords in annual reports

Source: Bain & Company

Technology Trends Mirror Global Economic and Political Changing Realities Over Time



Thank you